



Dr. Greg Finch

For 15+ years as organizational strategist, university and medical school educator, and ICF-ACC certified coach — Greg has equipped high-impact leaders and their organizations to confidently navigate dynamic opportunities and evolving challenges of their workplace, relationships, and best possible life. As a trusted catalyst, guide, and accountability partner Greg crafts judgment-free zones — brimming with compassion and humor — where leaders and their teams (re)discover and forge potential into awareness, transform values into aligned action, coax communication into collaboration, and craft leadership into executable strategy.

From C-Suite executives to mid-career, succession, and high-potentials — Greg’s clients consistently rise as confident leaders and change agents in demanding national and international environments. With laser-focused precision — clients (re)align their strengths, skillsets, and values to generate measurably enhanced performance, wellbeing, and satisfaction in our dynamically emerging workforce landscape.

Integrating psychosocial expertise in strengths-based leadership, cross-cultural and intergenerational communication, change and transition models, and embodied resilience — Greg accompanies clients with “exceptional intuition” and “unwavering support.” Clients consistently rate Greg “excellent” as they accelerate mastery, enhance performance, and embody personal and organizational resilience. Work and life become remarkably productive, fun, and satisfying again.

Dr. Finch’s university adjunct appointments — George Washington University School of Medicine & Health Sciences, George Mason University, and Georgetown University — bring evidence-based rigor, vibrant curiosity, and seasoned pragmatism to each coaching alliance. Greg holds his doctorate in Medicine and Aesthetics alongside degrees and certifications in Architecture and Environmental Design, Divinity, and Arts Management from — Princeton Theological Seminary, Wesley Theological Seminary, and Texas A&M University, and was an Associate Fellow of the George Washington Institute for Spirituality and Health.

Having lived on both coasts— with stops including Washington DC, Los Angeles, Houston, Dallas, Princeton, and Harpers Ferry — Greg continues to cycle, Zumba, yoga, kayak, and chorus his way around this great big world from his home-base-in-the-sky overlooking Baltimore’s Inner Harbor.

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